

Wilandrea Blair

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about

I'm a recent graduate of the AFI Conservatory with more than a decade of experience as an award-winning Creative Director/copywriter and broadcast news writer/producer. Michigan-raised and LA-based, I'm fun, fast and efficient with a passion for storytelling and healthy respect for deadlines.

education

AFI CONSERVATORY - LOS ANGELES | M.F.A. SCREENWRITING | 2018 - 2020

Screenwriting portfolio:

- **3 features (Western and 2 Comedies)**
- **3 TV Comedy Pilots**
- **3 TV Specs (*Atlanta*, *Black-ish* and *Daredevil*)**

UNIVERSITY OF MICHIGAN - ANN ARBOR | M.A. TELECOMMUNICATION ARTS

UNIVERSITY OF MICHIGAN - ANN ARBOR | B.A. ENGLISH AND COMMUNICATIONS

Distinctions:

- **2021 CannesFilms Unlimited Writers' Residency**
- **2020 Launch Pad Feature Competition Top 10**
- **2020 Page International Screenwriting Awards Semi-Finalist**
- **2018 and 2019 Henry Hathaway Endowment Scholarship** recipient

professional experience

CREATIVE DIRECTOR | QUANTASY - LOS ANGELES | 2020- PRESENT

- Lead creative teams, write and supervise production for print, digital, radio and television

TEACHING ASSISTANT | AFI CONSERVATORY - LOS ANGELES | 2019- 2020

- Take notes, organize discussions and assist students and faculty in AFI's Narrative Film Workshop

CREATIVE DIRECTOR | CAROL H. WILLIAMS ADVERTISING - LOS ANGELES | 2014 - 2020

- Lead creative teams, write and supervise production for print, digital, radio and television
2019 Mosaic Award recipient for Chevrolet's "Discover the Unexpected" program

CREATIVE DIRECTOR | MUSE COMMUNICATIONS - LOS ANGELES | 2007 - 2014

- Lead creative teams, write and supervise production for print, digital, radio and television
- **2013 ANA Multicultural Creative Excellence Award** recipient for Wells Fargo "Done" campaign
- **2012 ANA Multicultural Creative Excellence Award** finalist for Diversity in Advertising PSA

social

[FACEBOOK](#)

[TWITTER](#) @willowbee

[INSTAGRAM](#) @wilandrea

skills

FINAL DRAFT

COPYEDITING/PROOFREADING

TV AND RADIO PRODUCTION

SOCIAL MEDIA

SPANISH LANGUAGE PROFICIENT

interests

IMPROV COMEDY WRITER/ACTOR

AYSO VIP SOCCER VOLUNTEER

DOG RESCUER